



Preference Management

You can specify your preferred delivery method for each document type.

DOCUMENTS			
Type	Mail	eDelivery	eDelivery Method
Account Changes & Notices	<input type="checkbox"/>	<input checked="" type="checkbox"/>	
Bills	<input type="checkbox"/>	<input checked="" type="checkbox"/>	
Confirmations	<input type="checkbox"/>	<input checked="" type="checkbox"/>	
Cross Sell Letters	<input type="checkbox"/>	<input checked="" type="checkbox"/>	
Direct Mail	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
Fund Reports	<input type="checkbox"/>	<input type="checkbox"/>	

O’Neil’s ONEcollect platform is the perfect solution to manage preferences of your audience for multi-channel communications. ONEcollect enables you to present your communications to your audience when they want it, how they want it, and where they want it. You will gain a higher customer retention and will save money by reducing costly print and postage expenses.

ONEcollect allows you to effectively obtain customer preferences by document type. In other words, using ONEcollect, a customer can choose to receive their enrollment materials in print, but all compliance letters electronically. It’s their choice, and ONEcollect manages the entire data collection and selection process.

ONEcollect reaches out to your customers via email, text messaging, IVR, and through the mail. Your audience will be shown the benefits of “opting out” of paper channels, allowing them to choose the omni-channel delivery preference of their choice.

When the preferences are captured, ONEcollect sends the customer preferences to our ONEconnect document delivery tool that directs the communication pieces to the selected channel.

ONEcollect is part of our ONEsuite solution, providing an array of services that empower you to create and deliver effective marketing, sales and critical business documents, in all mediaformats. ONEcollect helps our clients drastically reduce print costs, and provides a higher level of customer service and audience satisfaction.

ONEcollect FEATURES INCLUDE

- Capture customer e-delivery preferences by product type
- Reach your audience via email, text, IVR or USPS
- Reduce print and mail expenses
- Create a higher customer retention rate

FOR MORE INFORMATION

please call 866-659-0824, email sales@oneildata.com or visit www.oneildata.com.

